

M-Watch Maxi - the classic in the 4th generation

The M-Watch classic of Mondaine from the year 1983 with new face!

After the revisions in the years 1986 and 1995 at the end of June 2004 the fourth generation of the unmistakable M-Watch Maxi appears. The new collection consists of six models and ties to the successfully introduced M-Watch Maxi 21 years ago.

Since the first launch this collection sold over over 500' 000 pieces: a good reason to call it classic.

Many characteristics are proven and therefore remained unchanged since the introduction twenty years ago, like the robustness, good readability, the pleasant comfort, the quality and the popularity.

The re-launched models were adapted to the trends of the time. The new watches became more largely and more substantially, the straps longer and more broadly, the crown is protected by a crown protection against impacts, the stainless steel ring is stronger and the dials are even better readable.

All models have a plastic case and a plastic glass, fluorescent pointers and numbers and a clearly readable dial with a date. The plastic bracelet is if necessary simply changed.

Like all M-Watch these watches are Swiss Made, equipped with a 2-years international warranty and do have a super cost-performance ratio.

More information under www.mondaine.com

