

Mondaine Unveils Exciting New Watches for Fall

Mondaine, the Official Swiss Railways Watch and one of the most successful affordable Swiss watch brands on the market today, unveils several exciting new timepieces for fall.

Hip to be Square.



Focusing on the very desirable graphic appeal of black and white, Mondaine offers two new square watches, each in either black or white, for geometric appeal. Available in two sizes (36x36mm and 22x22mm), these trendy yet timelessly designed watches are crafted in either high-polished or matte-brushed steel.

Offered with a black leather strap, each has its own distinct look with square case and inner round dial – stylishly alluring with the signature Mondaine red seconds hand.

Suggested retail \$225.

Mondaine holds a unique position in the world market. This brand represents affordable luxury, with retail prices ranging from \$195 to \$600. The timepiece design is distinct, clean and immediately identifiable thanks to its signature red seconds hand, which also offers superior legibility. This is a superb selling point for retailers and a high-demand feature for consumers. The timepieces are crafted of high-quality materials and are Swiss made.

Mondaine Watch Ltd. – creator of the official Swiss Railways Watch collection, licensed by the “Swiss Railways SBB” – launched just over 20 years ago. It represents the consumers’ version of the Swiss Railways Clock. In Switzerland, 3,000 of these famous Swiss clocks have indicated the precise time at all Swiss train stations for more than 60 years.

All Mondaine watches are accompanied by a two-year guarantee, are Swiss-made, and backed by the Mondaine International Service Network (MISO). Available from professional, authorized Mondaine watch dealers.

Technical information

Ladies size

- Movement Ronda quartz 763
- Stainless steel case 22 x 22 mm
- Water resistant tested to 3 ATM
- Black genuine leather strap, 12 mm
- Origin Swiss Made
- Mondaine reference number
A658.30312.11SBB (white dial)
A658.30312.14SBB (black dial)

Gents size

- Movement Ronda quartz 515, CAL. 6H
- Stainless steel case 36x36 mm
- Water resistant tested to 3 ATM
- Black genuine leather strap, 18 mm
- Origin Swiss Made
- Mondaine reference number
A661.30343.11SBB (white dial)
A661.30343.14SBB (black dial)

For more information, please visit www.mondaine.com or contact
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